

THAT KEVIN SHOW

TOP NEWS.
DEEP FAITH.
REAL LIFE.

The Boldest Mind in Talk Media

Broadcast from the heart of Times Square, Kevin McCullough takes America's pulse — and delivers the shock it needs.

THAT KEVIN SHOW doesn't whisper opinions; it detonates them. With moral clarity, sharp wit, and genuine humor, McCullough has built one of the most loyal audiences in talk media.

Fearless. Fast. Funny. Rooted in that rarest virtue — common sense. In a media world allergic to truth and laughter, **THAT KEVIN SHOW** stands apart — delivering unapologetic clarity across faith, politics, culture, and comedy. It's talk radio that's as entertaining as it is enlightening.

Why Advertisers Love It:

McCullough's audience doesn't just listen — they trust him. His influence spans broadcast, digital, podcast, and newsletter platforms reaching millions weekly. That cross-platform connection turns loyal listeners into measurable results.

thatkevinshow.com



KEVIN
McCULLOUGH

SHOW - THAT KEVIN SHOW - THAT KEVIN SHOW - THAT KEVIN SHOW

- Syndicated columnist at Townhall.com
- Host of **THAT KEVIN SHOW** on SRN, Salem News Channel, and BizTV
- 4.3M monthly broadcast audience across radio and television
- 3.14M weekly digital impressions
- 490K+ engaged social followers
- 1.6M newsletter subscribers
(That Passport Life, C'est Si Bon, The Video Insider, That KEVIN Show Newsletter)
- Seen on Fox News, CNN, MSNBC, Newsmax, and The Salem News Channel
- Author (*MuscleHead Revolution, The Kind of Man Every Man Should Be, and No He Can't*)

SALEM
MEDIA

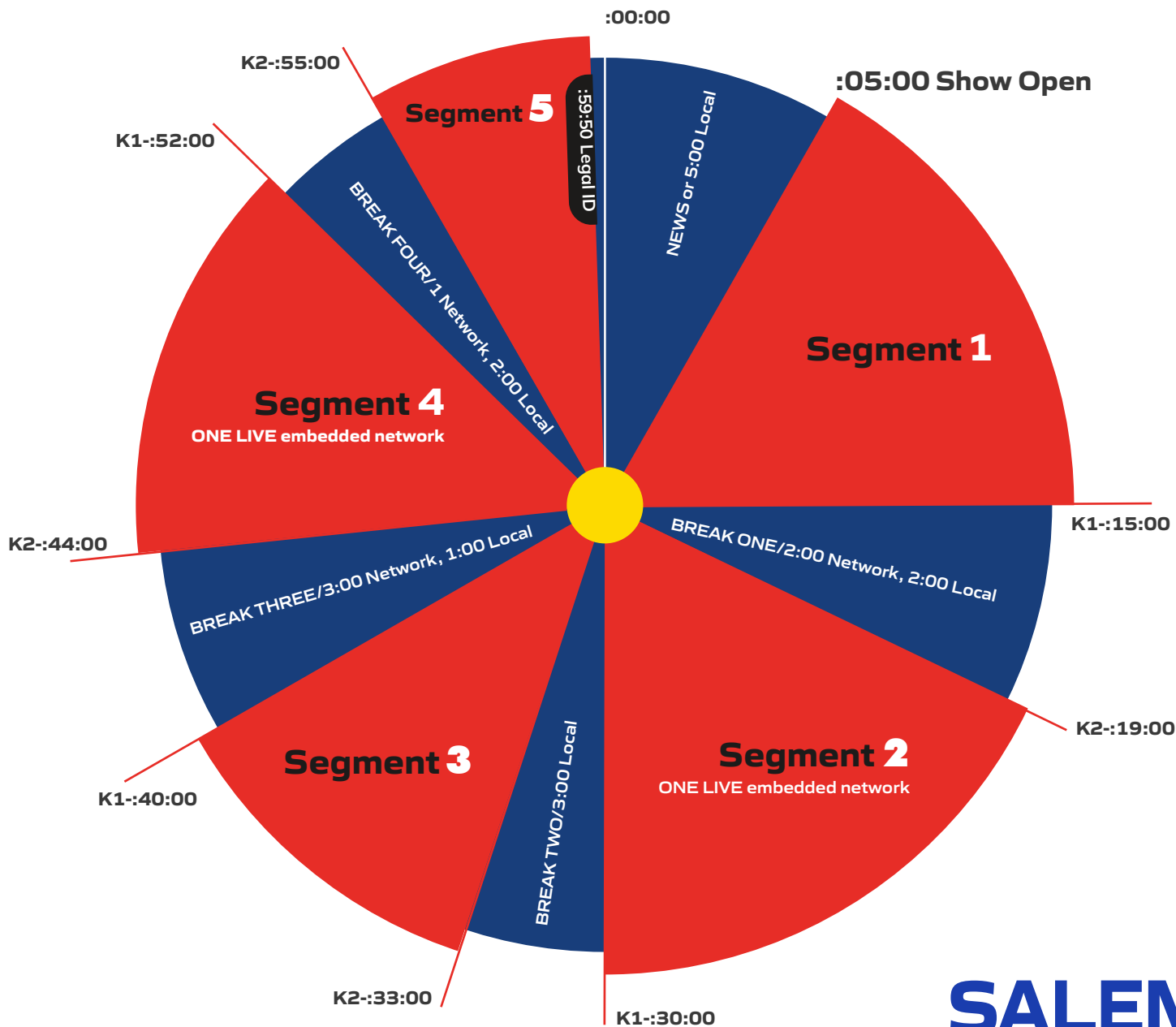
A F F I L I A T E C L O C K

Live weekdays: 2-4 PM ET
Weekend editions: Anytime Best of available"/Live option



thatkevinshow.com

- SES-2 Satellite / SR-3 and AMC-8 SRN XDS
- 6 Minute National Barter
- 2 Minutes Embedded National
- Customized Promos, Liners and Bumpers Updated As Needed



**SALEM
M E D I A**

srnonline.com

CONTACT

JIM BLYGH
 SRN Affiliate Relations Manager
jbligh@srnradio.com | (212) 419-4663

THAT KEVIN SHOW

TOP NEWS.
DEEP FAITH.
REAL LIFE.

LIVE

SATURDAY NIGHT
9-11 PM ET

The Boldest Mind in Talk Media

Broadcast from the heart of Times Square, Kevin McCullough takes America's pulse — and delivers the shock it needs.

THAT KEVIN SHOW doesn't whisper opinions; it detonates them. With moral clarity, sharp wit, and genuine humor, McCullough has built one of the most loyal audiences in talk media.

Fearless. Fast. Funny. Rooted in that rarest virtue — common sense. In a media world allergic to truth and laughter, **THAT KEVIN SHOW** stands apart — delivering unapologetic clarity across faith, politics, culture, and comedy. It's talk radio that's as entertaining as it is enlightening.

Why Advertisers Love It:

McCullough's audience doesn't just listen — they trust him. His influence spans broadcast, digital, podcast, and newsletter platforms reaching millions weekly. That cross-platform connection turns loyal listeners into measurable results.

thatkevinshow.com



KEVIN
McCULLOUGH

SHOW - THAT KEVIN SHOW - THAT KEVIN SHOW - THAT KEVIN SHOW

- Syndicated columnist at **Townhall.com**
- Host of **THAT KEVIN SHOW** on SRN, Salem News Channel, and BizTV
- **4.3M monthly broadcast audience** across radio and television
- **3.14M weekly digital impressions**
- **490K+ engaged social followers**
- **1.6M newsletter subscribers**
(That Passport Life, C'est Si Bon, The Video Insider, That KEVIN Show Newsletter)
- **Seen on Fox News, CNN, MSNBC, Newsmax, and The Salem News Channel**
- **Author** (*MuscleHead Revolution, The Kind of Man Every Man Should Be, and No He Can't*)

SALEM
MEDIA

srnonline.com



SAT • 9-11 PM ET
Can be delayed

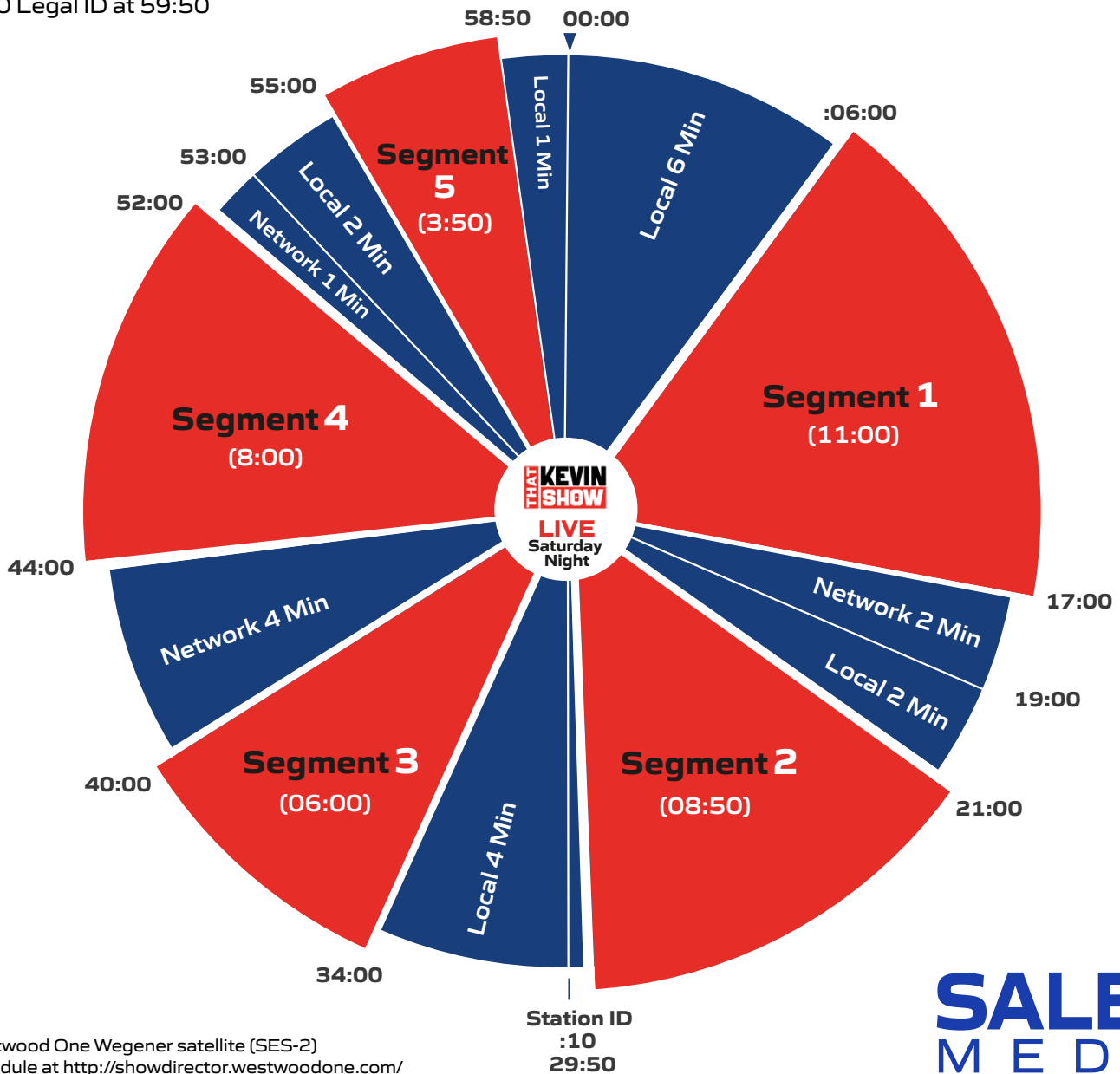


thatkevinshow.com

SATURDAY NIGHT

All Breaks Are Fixed

- :10 Rejoin Bumpers
- :10 Station Liner at 29:50
- :10 Legal ID at 59:50



- Westwood One Wegener satellite (SES-2)
- Schedule at <http://showdirector.westwoodone.com/>
- 7 minutes National Barter

**SALEM
M E D I A**

srnonline.com

CONTACT | **JIM BLYGH**
SRN Affiliate Relations Manager
jbligh@srnradio.com | (212) 419-4663